



**Shine program**  
Let's incubate resilience

**APPLY  
NOW**





Swiss Re



**“We can change the world and make it a better place. It is in your hands to make a difference.”**

*Nelson Mandela*

## Foreword

Resilience and sustainability – two words with immense meanings. So central to all we do at Swiss Re. Resilience and sustainability have led our way, and have been our inspiration when we looked for ways to support and encourage those - who with passion, in innovative ways, and with entrepreneurial spirit, are working and contributing towards more resilient and sustainable societies.

For the first time in Slovakia, I am very pleased to see the launch of Swiss Re Foundation's regional Shine program, which aims to support the next generation's social innovators. The program serves as an enabler for social entrepreneurs looking to answer global and local social challenges. It supports early stage social entrepreneurs in making their ideas a reality by developing scalable and sustainable business models capable of maximising social impact.

Shine boosts the entrepreneurial curve of social innovators by creating a network of business experts and leadership coaches around them. It also gives an opportunity to our Swiss Re experts to share their knowledge, expertise, and experience, and accompany social innovators on a 6-month journey with us. At the completion of the program, the social innovator is awarded up to 20,000 Euros to transform & scale their start-up into a tangible social enterprise.

I would encourage all who aspire to make the world more resilient via social entrepreneurship to seize this opportunity, and let us work together to make the world and our communities more sustainable and resilient.

**Nima Motazed**  
Head Global Business Solutions Swiss Re  
Country President Swiss Re Slovakia



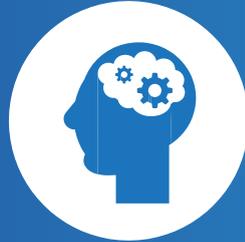
## Overview

The Shine program offered by Swiss Re in association with BOOKBRIDGE, a social enterprise, and Pontis Foundation, a leading NGO nurturing social innovators, will support ideas that address challenges in any of the areas of Climate Smart Agriculture, Access to Health, Environmental Sustainability, Economic Inclusion through innovation for societal resilience, pertaining to any region in Slovakia. These areas are in addition to the on-going focus area of education from Swiss Re Bratislava. We will select an aspiring/early stage entrepreneur based on his/her holistic understanding of the social challenge and innovative approach to the solution, among other parameters.

This innovator will then undergo a six-month immersive program during which he/she will collaborate with experts, business coaches, and leaders in Swiss Re to develop a financially feasible and scalable business plan. Following this, the progress of this new social enterprise will be monitored to analyze impact.

We are positive that this experience will not only help the winner realize his/her vision but also help the person grow professionally and personally.

Social Innovation



Swiss Re Employees



+

Ecosystem Connect



×

Nurture



=

Social Impact

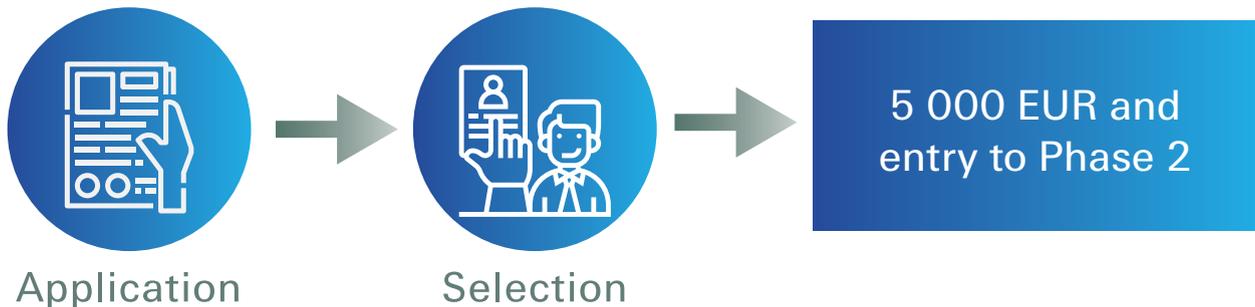


## Phase 1

### Social Innovator Award

The ideas presented by the applicants will be evaluated and a winner shall be chosen, who will then move to the next phase. To mark this achievement, the winner will also receive Swiss Re's Social Innovator Award with a prize money of 5 000 EUR.

**Evaluation topics:** Innovation / Social impact / Business model



## Phase 2

### Action Learning Program

The social innovator will team up with Swiss Re employees to design, implement and evaluate a tangible social enterprise. In the six-month part-time Action Learning Program, they will together define customer needs, develop a viable business plan, pitch it in front of the Shine Panel of Experts and aim to earn a funding of 15 000 EUR. During this process, they will be accompanied by a professional business and leadership coach in an open workshop setting. The Action Learning Program will be delivered in collaboration with BOOKBRIDGE.

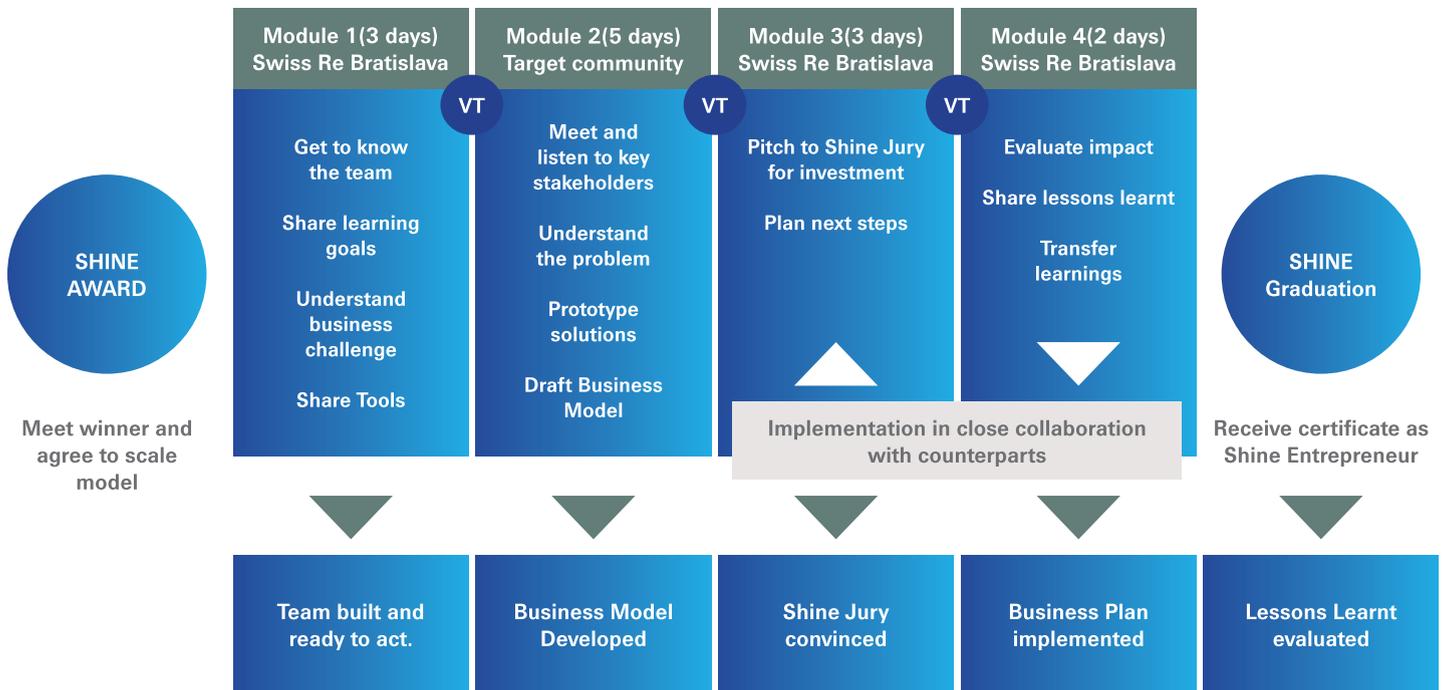
**Evaluation topics:** Financial feasibility / Business scalability



## Phase 2

### Structured Learning Process

Action learning program is split into four modules spanning 6 months as detailed below:



12 days over 6-months part-time

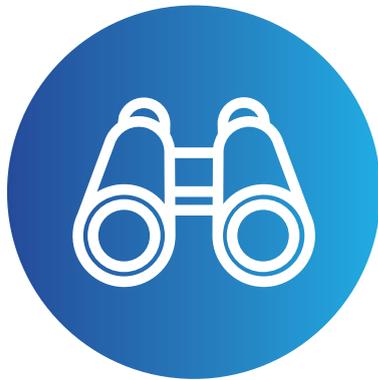
In-between modules, candidates will spend 3-4 hours per week on virtual teamwork.

The above structure is indicative and likely to be adapted to to prevailing COVID-19 situation

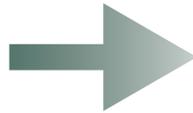
### Phase 3

#### Impact assessment

Swiss Re will monitor and evaluate the performance, impact and sustainability of the social enterprise to ensure stability and growth.



Monitor



Evaluate



## Time schedule





## **Eligibility Requirements**

Shine program is open to all social innovators and early stage social entrepreneurs based in Slovakia wanting to contribute with an innovative solution to address current social challenge.

## **How to apply**

Thank you for your interest in the Shine Program. Please fill in the application form [here](#) and we will come back to you.



## Contact us

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### **Pontis Foundation**

Pontis Foundation is one of the largest foundations in Slovakia, which brings together companies, non-governmental organisations, state institutions, communities and individuals to make positive changes in education, responsible entrepreneurship and social innovations.



### **BOOKBRIDGE (Action Learning Partner)**

We believe in a world where people do what they really are. We empower people to become self-confident responsible citizens by running experiential learning programs which result in the setup of sustainable social enterprises.



### **Swiss Re Foundation (Program sponsor)**

Swiss Re Foundation is a non-profit organization committed to care and concern for society and the environment. We empower vulnerable communities to become more resilient to risks and adapt to changing circumstances. Increasingly we support social entrepreneurs, complementing their skills with the competencies of Swiss Re employees.

